

Have questions? Contact Loretta at loretta@genesis-em.com or Kate at kateashby@sympatico.ca



Why should a business leader take an improv class?

Improv is more than “comedy”—it’s the ability to take risks and say yes to the unknown! In business, this ability is key to innovation, problem solving and seeing change as opportunity.

With improv, you’ll find new ways to think more creatively, foster teamwork and engage a room. You’ll have a new lens through which to assess/shape your organization's character.

Improv for Leaders

A workshop in partnership with Genesis Executive Management Inc.



In Kate Ashby’s workshop, you will gain insights about how to lead yourself and others through risk. Kate’s many students will tell you she has a remarkable talent for ensuring you feel supported (and laugh) as you practice taking risks.

Being scared to do improv is all part of the work!

Kate's students are a mix of all ages and occupations. They include a Major League baseball player, one of Toronto’s highest producing real estate agents, a Director of an Ontario Crown Corporation and award winning actors.

Kate has taught in many environments. During her 15-year tenure at Second City, Kate developed one of the Training Centre’s most successful programs; it still runs today. During her 13 years teaching at Ryerson University, she honed her program for executives. And for over 14 years at Workman Arts (CAMH), her program has been transformational for individuals suffering from mental illness.

A double Gemini nominated actor, Kate has numerous film, theatre, radio and television credits including a recurring role on the history channels hit TV series “Gangland.” However, for 20+ years, her passion has been teaching improv. The Kate Ashby Academy, launched in 2010 with full enrolment, always has a waiting list.

These workshops will change the way you work and play... guaranteed!

DATES: Each workshop = 4 sessions

Location: Downtown London, venue TBD

Cost: \$1,200 plus HST per person for 4 sessions

Option 1: Thursdays, September 15, 22, 29 and October 7th. Time: 1-4 pm.

Option 2: Thursdays, September 15th and 22nd and October 20th and 27th. Time: 6-9 pm.

Option 3: Sundays, September 11th, 18th, 25th and October 2nd. Time: 12:00 noon to 3 pm.

Kate can also provide four in-house sessions to an organization. Dates and cost to be determined.

CLICK HERE TO REGISTER FOR 1 OF THE 3 OPTIONS

Or go to www.genesis-em.com/events.php
Registration is limited to 14 per session.
No substitutions or refunds.

